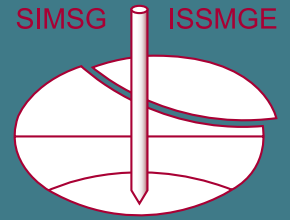




10th International Conference on Scour and Erosion (ICSE-10)



Arlington, Virginia, USA | October 17-20, 2021

Understanding Scour and Erosion Processes and Improving Countermeasure Design through Integration of Hydraulics and Geotechnics



An Invitation to Exhibit & Sponsor

Who is ASCE?

Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 144,000 members of the civil engineering profession worldwide and is America's oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

What is the Geo-Institute (G-I)?

Created by ASCE in October 1996, G-I combines the talents and perspectives of its members to promote the geotechnical profession and enhance career development through specialty conferences, journals and practice-oriented publications, educational programs, networking and coalition-building, technical committees and task forces and leadership on emerging issues. The 13,000 members and 63 organizational members of G-I include scientists, engineers, technologists and organizations interested in improving the environment, mitigating natural hazards, and constructing economically engineered facilities.



Why Should You Exhibit or Sponsor at ICSE-10?

Reach more prospects in three days than your sales team can reach in three months. Build your brand and increase awareness of your products and services. Meet with key clients and business partners.

- The products and services you exhibit are part of the Conference focus. Your expertise is valued by Conference participants.
- Nearly 7 hours worth of dedicated networking events will take place in the Exhibit Hall during the Conference to provide you with more exposure to potential clients than your sales team can reach in months.
- Build your brand and increase customer awareness of the products and solutions you have to offer.
- Build your customer relationships; meet with key clients and business partners.
- Keep up on industry trends, gather competitive intelligence, and make competitive comparisons.

Who Should Exhibit?

- Geotechnical and hydraulic consultants, engineers, and designers
- Software developers on scour and erosion
- Geosynthetics companies and associations
- Manufacturers of scour and erosion control products

Target Audience

- Geotechnical and hydraulic engineering professionals from consulting companies
- Researchers, faculty, and students in geotechnical engineering, hydraulics, and water resources engineering
- Coastal erosion engineers
- Government agencies in geotechnical and hydraulic engineering who evaluate erosion and manage erosion controls
- Builders and construction managers specializing in projects involving erosion and scour
- Software developers on scour and erosion
- Geosynthetics companies and associations
- Manufacturers of scour and erosion control products
- Land surveyors

Exhibitor Benefits include:

- 10' x 10' Exhibit Booth
- One Complimentary Full Exhibitor Registration, which permits access to all conference sessions;
- One Complimentary Booth Personnel Registration, which grants access to the exhibit hall only and the functions therein;
- One Additional Booth Personnel Registration at \$250, a reduced rate from regular registration categories, which grants access to the exhibit hall only and the functions therein;
- One copy of the conference proceedings;
- 25-word description of your products or services in final program (due August 31, 2021); and
- Exposure at the Welcome Reception, breaks, and the exhibit hall lunches.

Exhibitor Fees

- \$1995 (before June 30, 2021), 50% deposit due with contract, balance due June 30, 2021)
- \$2295 (after June 30, 2021), 100% of the total fee due with contract)

Exhibitor Provisions

- 10 x 10-ft booth
- Pipe and drape in show colors
- 6' skirted table
- 2 chairs
- 1 trash can
- 1 ID sign

Cancellation of Space

Cancellation notification must be submitted in writing to ASCE Sales Management. A refund of the total amount paid less a \$100 processing fee per booth will be made if cancellation is received before **September 5, 2021**. No refunds will be granted for cancellations received after **September 5, 2021**.

Payment of Space

Applications must be accompanied by 50% of the total space rental fee, if mailed before **June 30, 2021**. If mailed after **June 30, 2021**, 100% of the total fee is due with the contract. All space must be paid in full by **June 30, 2021**. After that date, all reserved booth space not paid in full will be released for resale. Booth set-up is prohibited until exhibit space is paid in full. Make checks payable to **ASCE/2021 GEO ICSE-10 EXHIBITS**.

Assignment of Exhibit Space

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location. Before **August 31, 2021**, G-I Organizational Members will be given priority assignments.

Exhibitor Registration

Complimentary Registration

Included in your space rental fee is one Full Registration and one Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit, emailed 3 months prior to ICSE-10. The Exhibitor Registration forms must be completed for Full Registration and Booth Personnel and returned to registrations@asce.org or faxed to (866) 902-5593 no later than **August 31, 2021**. Please use one form per person. After **August 31, 2021**, exhibitor registration will take place on-site at ICSE-10, and there will be a **\$50 on-site service fee to process**.

Additional Booth Personnel Registration

One Additional Booth Personnel Registration may be purchased at the reduced rate of \$250. Additional registrations must be purchased at the full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibitor Service Kit. The form must be completed and returned to registrations@asce.org or faxed to (866) 902-5593 no later than **August 31, 2021**. After **August 31, 2021**, exhibitor registration will take place on-site ICSE-10, and a **\$50 on-site service fee will be assessed**.

Shipping

Shipping information will be included in the Exhibitor Service Kit. Please do not ship directly to the hotel or convention center. Unauthorized shipments may be refused.

Exhibit Hall Hours

(Subject to change)

Sunday, October 17, 2021

*Decorator Move-in	8:00 a.m. – 1:00 p.m.
*Exhibitor Move-in	1:00 – 5:00 p.m.
Exhibit Hall Hours/ Welcome Reception	6:00 – 7:30 p.m.

Monday, October 18, 2021

Morning Break	10:00 – 10:30 a.m.
Afternoon Break	3:00 – 3:30 p.m.

Tuesday, October 19, 2021

Morning Break	10:00 – 10:30 a.m.
Exhibit Hall Luncheon	12:00 – 1:30 p.m.
Afternoon Break	3:00 – 3:30 p.m.

Wednesday, October 20, 2021

Morning Break	10:00 – 10:30 a.m.
*Exhibitor Move Out	10:30 a.m. – 3:00 p.m.

Reserve Your Space Now!

To exhibit at ICSE-10, contact Barbara Curtis at bcurtis@asce.org or (703) 295-6286 or Trevor Williams at twilliams@asce.org or (703) 295-6349. Take advantage of this prime opportunity to reach your target audience. For more information, please visit the conference website at www.2021icse.org.

Hotel & Travel Information

Location

Crystal City is an urban community in Arlington, Virginia, that is located along the Potomac River, with dramatic views of Washington, D.C. A unique network of underground shops and walkways attracts visitors to Crystal City from around the region. With its close proximity to Ronald Reagan National Airport, this area is a popular place for visitors to stay with convenient access to the nation's capital. You'll also be strategically located near the Crystal City Metro station, giving you easy access to downtown Washington, D.C., and its many upscale hotels, retail stores, and restaurants.

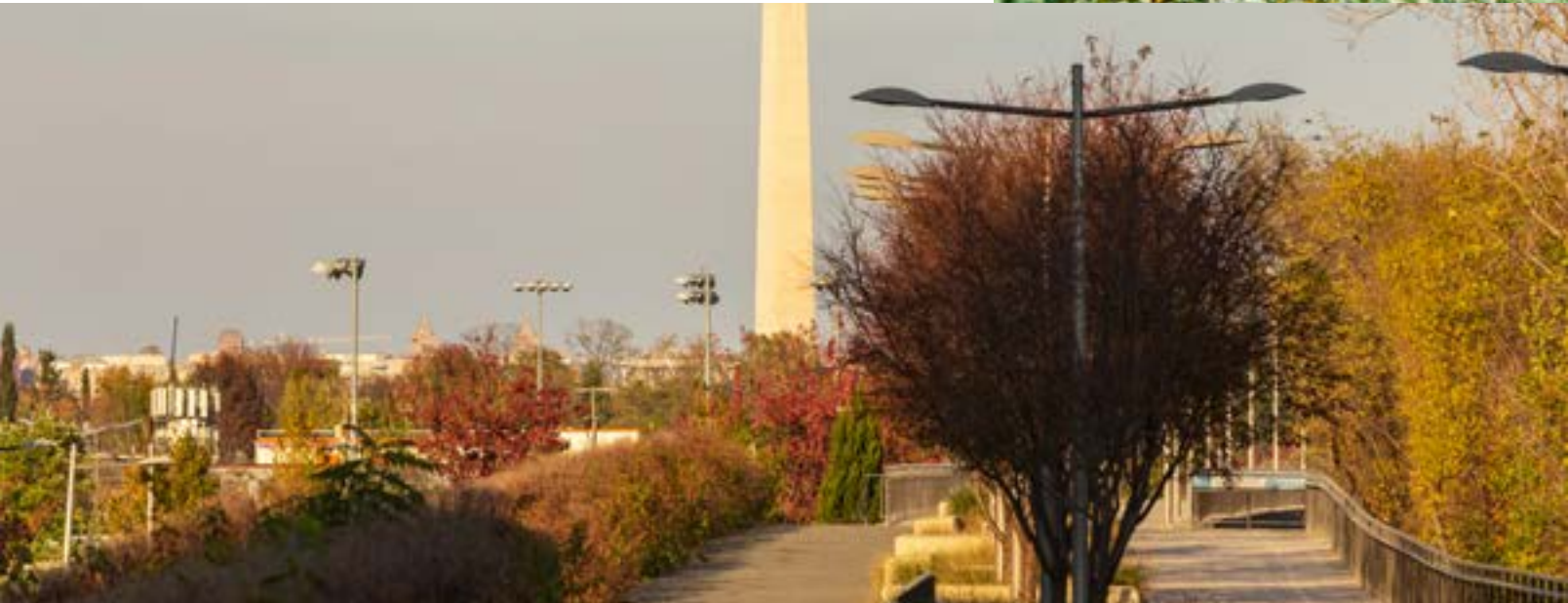
Venue

The DoubleTree Washington DC – Crystal City will serve as the headquarters hotel for ICSE-10. All sessions will take place at the hotel. A block of rooms will also be available. Booking your nightly accommodations at this hotel will make you eligible for a discount on your entire stay. You'll also be conveniently located near the Pentagon, Arlington National Cemetery, Jefferson Memorial, and Lincoln Memorial.

For more information please visit

<https://doubletree3.hilton.com/en/hotels/virginia/doubletree-by-hilton-hotel-washington-dc>

www.2021icse.org



You are invited to sponsor at this highly regarded ICSE-10 Conference in Arlington, Virginia **October 17-20, 2021**

To find out more about sponsorship and exhibitor opportunities at the ICSE-10 Conference, please contact **Barbara Curtis** at bcurtis@asce.org or **(703) 295-6286** or **Trevor Williams** at twilliams@asce.org or (703) 295-6349.

Platinum – \$10,000

- Standard Booth (10'w x 10'd; includes registration for 2 attendees)
- Logo in Conference eBlasts
- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Gold – \$7,500

- Table Signage at Lunches
- Logo in Conference eBlasts
- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Silver – \$5,000

- Logo on Signage at Food/Beverage Stations during Networking, Breakfast, and Breaks
- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage

Bronze – \$3,000

- Company acknowledged in proceedings
- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Copper – \$1,500

- Logo on Conference Website
- Logo on Conference Signage (Exhibit Hall Floor Plan/Schedule Sign/Separate Sponsor Sign)

Recognition Benefits	Platinum	Gold	Silver	Bronze	Copper	Student Competition
	\$10,000+	\$7,500	\$5,000	\$3,000	\$1,500	\$1,500
Complimentary 10' x 10' Exhibit Hall Booth	1					
Complimentary Full Conference Registration	2	1				
Tickets to Sponsored Event	4	2				
Ad in the Conference Final Program	One Full Page Ad	One ½ Page Ad				
Podium Recognition at Plenary Opening Event	✓	✓	✓			
Attendee List Pre- and Post-Conference	✓	✓	✓	✓		
Signage – Recognition displayed at sponsored event (if applicable)	Logo	Logo	Logo			
Logo/Name in Conference Marketing Emails	Logo	Logo	Logo	Name		
Logo/Name in Conference Final Program	Logo	Logo	Logo	Name		
Logo/Name in Conference Signage	Logo	Logo	Logo	Name		
Logo/Name in Conference Website	Logo	Logo	Logo	Name		
Entrance slide show recognition	Logo	Logo	Name	Name	Name	Name
Program recognition with event description	Logo	Logo	Name	Name	Name	Name

Schedule-at-a-Glance

Subject to Change

Sunday, October 17

9:00 am – 12:00 pm Exhibitor Setup, Short Courses and Workshops
1:00 pm – 5:00 pm Exhibitor Setup, Short Courses and Workshops
6:00 pm – 7:30 pm Ice Breaker

Monday, October 18

8:00 am – 10:00 am Opening and Keynote Lectures
10:00 am – 10:30 am Morning Networking Break
10:30 am – 12:00 pm Technical Sessions
12:00 pm – 1:30 pm Lunch in Exhibit Hall
1:30 pm – 3:00 pm Technical Sessions
3:00 pm – 3:30 pm Afternoon Networking Break
3:30 pm – 5:30 pm Technical Sessions
6:00 pm – 8:00 pm Banquet Dinner

Tuesday, October 19

8:00 am – 10:00 am Keynote Lectures
10:00 am – 10:30 am Morning Networking Break
10:30 am – 12:00 pm Technical Sessions
12:00 pm – 1:30 pm Lunch in Exhibit Hall
1:30 pm – 3:00 pm Technical Sessions
3:00 pm – 3:30 pm Afternoon Networking Break
3:30 pm – 5:30 pm Technical Sessions
7:30 pm – 9:30 pm ISSMGE TC-213 Committee Meeting (open to all)

Wednesday, October 20

8:00 am – 10:00 am Keynote Lectures
10:00 am – 10:30 am Morning Networking Break
10:30 am – 12:00 pm Technical Sessions
12:00 pm – 12:30 pm Closing Ceremony, Presentation of ICSE-11
12:30 pm – 5:00 pm Technical Tour of J. Sterling Jones Hydraulics Research Laboratory at FHWA Turner-Fairbank Highway Research Center

Key Date

- Exhibit Booth Paid in Full
June 30, 2021
- Cancellation Deadline
September 5, 2021
- 25-word Exhibitor Description Due
August 31, 2021
- Conference Begins
October 17, 2021

